

**Elizabeth Lattanzio**  
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Portfolio: <http://elizabeth.fewa.us>

**EDUCATION:**

**Graduate:**

School of Visual Arts - Computer Art Program  
M.F.A. expected May 2008

**Undergraduate:**

CUNY Honors College at Hunter College, NYC  
Double Major: Digital Media Studies and Studio Art  
B.A. with Honors May 2006

**RELATED SKILLS:**

- Mac and PC applications and tech support
- Hand coding Actionscript 2.0, HTML, CSS, XHTML, Javascript, PHP, SQL and XML
- Flash 8, Flash MX 2004, Dreamweaver, Photoshop CS2, Imageready CS2, Illustrator CS2, Quark, Publisher, iMovie, PowerPoint, MS Excel, MS Word, MySQL, FTP
- Experience with Flash video, ad development, game creation and web design
- Photo editing, retouching, size management, printing and scanning, digital photography
- Writing web marketing & promotional copy; internet research

**EXPERIENCE:**

12/06 – Present

**Marketing and Design Director**

**TriBeCa.net, NYC**

- Manage outreach and marketing for the website.
- Create/distribute marketing and advertising materials in varied formats, including: graphic fliers, stationary Flash banner ads and moving Flash banner ads.
- Redesign usability and aesthetics of the main website to maximize user appeal and convenience.
- Manage the redesign of the various affiliated websites for usability and aesthetics.
- Assist in all technical office and website needs, including network/hardware troubleshooting.

12/05 – Present

**Photo Editor**

**Professor Anthony Panzera, NYC**

- Edit the pre-publication work of Anthony Panzera, a prominent artist and the Director of Graduate Admissions for the Art Department at Hunter College.
- Perform extensive touch-up and color balancing on his Leonardo Series works, which involves the study of Leonardo da Vinci's body ratio drawings and writings.
- Correct any labeling errors and add additional series numbers to images.
- Copyedit all additional written work related to this project.

09/05 – 06/06

**Media Designer**

**Museum of Natural History: Public Program Dept., NYC**

- Developed, published, managed & updated original flyers and posters to promote various Museum programs and events, including the annual Margaret Mead Film & Video Festival.
- Assisted in planning/execution of outreach for the 2005 film festival and other museum events.
- Headed outreach and film collection for the 2006 film festival.
- Managed customer databases and mailing lists.

06/01 – 12/06

**Certified Aquatic Specialist**

**NYC Parks and Recreation Department, NYC**

- Developed, implemented and administered the NYC Learn-to-Swim Program at three NYC pools.
- Managed and instructed students from ages 1-1/2 years to adult.

09/04 – 06/05

**Office Assistant**

**Gilla Roos Ltd. [Talent Representatives], NYC**

- Assisted models/clients, including calling out castings, scheduling/managing appointments & answering inquiries.
- Compiled photo packages for clients, and organized/maintained company model portfolios.

09/01 – 08/03

**Office Assistant**

**Cambridge Horizon Consultants, Inc., NYC**

- Designed, prepared, and published claim documents and photos for Fortune 500 corporations.